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FOR IMMEDIATE RELEASE

The Kitchen presents new work by choreographer Alex Escalante, *The 25th Frame*, Thursday—Saturday, February 18—20

New York, NY, January 28, 2010—On **Thursday through Saturday, February 18-20, The Kitchen** presents the premiere of *The 25th Frame*, a new dance work by choreographer **Alex Escalante**. For this piece, Escalante draws inspiration from propaganda techniques found in advertising, politics and public relations in order to investigate language's effects on the human body and psyche. The piece features Escalante, **Nancy Garcia** and **Jon Moniaci**. Moniaci composed the score and will perform it live. Curated by **Yasuko Yokoshi**, *The 25th Frame* will be performed at **8:00 P.M.** at The Kitchen (512 West 19th St.). Tickets are \$12.

In *The 25th Frame*, Escalante takes a critical look at the way language stimulates and influences the collective unconscious. The piece employs movement, text, music and video. Historically, in early television advertising, the "25th frame" was an extra frame dropped into a second of film—typically comprised of 24 frames—containing a subliminal message. Escalante's *The 25th Frame* borrows the highly crafted architecture of political speech and includes video projections of Soviet-era propaganda. The piece also employs the sonic cadences of live auctioneering and the sinister peppiness of advertising jargon.

Alex Escalante is a Brooklyn-based choreographer and performer. His work employs various mediums including movement, theater, film and live music. Escalante's works delve into current socio-political issues, creating a performance space in which viewers are invited to examine and reflect upon their own beliefs. Born in Los Angeles, Escalante received a BFA in Dance from SUNY Purchase. In 1999, he moved to New York City and has subsequently performed and toured with Donna Uchizono Company, Jennifer Monson/Birdbrain, Doug Varone, Doug Elkins, David Neumann, Gerald Casel and the Metropolitan Opera.

Over the past five years, Escalante's choreography has been presented in the United States at venues such as Dance Theater Workshop, Danspace Project, La MaMa E.T.C., Dixon Place, DUO Theater, Here Arts Center, Movement Research at the Judson Church, Brooklyn Arts Exchange and Joe's Pub. Internationally he has been featured at festivals such as Barroquisimo-Performatica (Puebla, Mexico) and at Tanec Praha (Prague, Czech Republic). Escalante was a 2007-2008 Movement Research Artist-In-Residence, and was awarded a LEXDance Under the Radar 2007 residency. His 2008 evening-length work *Clandestino* was selected by *Time Out New York* as a Best of 2008 performance and will go to SUNY Oswego March 2010. Escalante has collaborated with the theater company Division 13 Productions, creating choreography for their productions of Samuel Beckett's *Cascando* and Eugene Ionesco's *Journeys among the Dead*.

Escalante also works as a freelance photographer and is a teaching artist in the NYC public schools working with at-risk youth.

Nancy Garcia is a New York-based artist whose work and practice utilizes various media, including dance, performance, printmaking, sound, drawing and video. Over the past decade, she has performed and shown her work at venues throughout the US, Japan and the UK, including Greene Naftali gallery, Museum of Contemporary Art North Miami, Haswellediger gallery, D'Amelio Terras gallery, Issue Project Room, KS Art gallery, Tonic and New Langton Arts. She has performed at festivals like All Tomorrow's Parties (UK) and No Fun Fest (NYC). She is a member of the noise/electronics/rock band *Monotract* and has collaborated with artists including Felicia Ballos, Arthur Doyle, Naomi Fisher, Thurston Moore and Aida Ruliova. Dance Theater Workshop recently awarded an Outer/Space Creative Residency to Garcia. Born in

Miami, she trained in New York at the Merce Cunningham Studio, and received her Master's in Interactive Telecommunications from NYU's Tisch School of the Arts. For more information: www.nancygarcia.org.

Jon Moniaci lives in Brooklyn where he is a composer, performer and computer programmer. Interested in improvisation and live electro-acoustic performance, he has collaborated extensively with dance artist Chase Granoff. He has also worked with Beth Gill, Peter Kerlin, Anna Sperber, Chris Peck, Steve Rush, Marissa Perel, Alex Escalante, Mark Jarecke, Nancy Forshaw-Clapp, Dean Moss and Peter Jacobs. He is also a member of the Brooklyn Adult Recorder Choir. His performance collaborations have been presented in New York, Milan and Berlin. In July, he will perform in San Francisco as part of the Mission Creek Music and Arts Festival collision series with ♥ *the band*, a band comprised of himself, Granoff, Peck, Gill and Eleanor Bauer.

Funding Credits

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ABOUT THE KITCHEN

The Kitchen is one of New York City's oldest nonprofit performance and exhibition spaces, showing experimental work by innovative artists, both emerging and established. Programs range from dance, music, and theatrical performances to video and media arts exhibitions to literary events, film screenings, and artists' talks. Since its inception in 1971, The Kitchen has been a powerful force in shaping the cultural landscape of this country and has helped launch the careers of many artists who have gone on to worldwide prominence.

Box Office Information:
212.255.5793 ext. 11
Tue-Sat, 2-6pm

The Kitchen
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